

## The Solution to the Bühlmann - Straub Model in the case of a Homogeneous Credibility Estimators

Lect. Virginia ATANASIU  
Mathematics Department, Academy of Economic Studies

*Original paper, which contains a credibility model, for determining the linearized homogeneous credibility premiums at contract level. The fact that it is based on complicated mathematics, involving conditional expectations, needs not bother the user more than it does when he applies statistical tools like SAS, GLIM. These techniques can be applied by anybody on his own field of endeavour, be it economics, medicine, or insurance. We give a rather explicit description of the input data for the Bühlmann – Straub model used, only to show that in practical situations there will always be enough data to apply credibility theory to a real insurance portfolio.*

**Keywords:** homogeneous linear credibility formulae, Lagrange multiplier, unbiased estimators.

### Introduction

In this article we first give the Bühlmann – Straub model – see Section 1 -, which consists of a portfolio of non-life insurance contracts. In Section 1 we will give the assumptions of the Bühlmann – Straub model and the optimal linearized credibility premium is derived. In Section 2 we give unbiased estimators for the structure parameters, such that if the structure parameters in the optimal linearized credibility premium are replaced by

these estimators, a homogeneous estimator results. In Section 3 we will show that this last estimator is in fact the optimal linearized homogeneous credibility estimator.

### 1. The Bühlmann – Straub model

For this model we look upon the portfolio as represented in Diagram 1. We consider a portfolio which can be subdivided in groups consisting of contracts with common risk parameter, as in Diagram 1.

Contracts	1.....j.....k
Structure variables	$\theta_j$
Observable variables with associated weights	$X_{j1}(w_{j1})$ $X_{j2}(w_{j2})$ $\vdots$ $\vdots$ $X_{jt}(w_{jt})$

Diagram 1 Bühlmann – Straub model

Each contract  $j = \overline{1,k}$  is the average of a group of  $w_{jr}$  contracts, where  $w_{jr}$  is the weight (size) of the group  $j$  at time  $r$ , with  $r = \overline{1,t}$ .

*Remark:*

These weights arise when the contracts are replaced by averages of identical contracts

(with the same risk parameter), and the weight then represents the number of such contracts.

The model consists of the structural variables  $\theta_j$  and the observable variables  $X_{jr}$ , where  $j = \overline{1,k}$  and  $r = \overline{1,t}$ . So, the contract  $j$  consists of the set of variables:

$$(\theta_j, \underline{X}'_j) = \theta_j, X_{jr}, r = \overline{1,t},$$

where  $j = \overline{1,k}$ ; the contract indexed  $j$  is a random vector consisting of a random structure parameter  $\theta_j$  and observations  $X_{j1}, X_{j2}, \dots, X_{jt}$ , see Diagram 1:

$$(\theta_j, \underline{X}'_j) = (\theta_j, X_{j1}, \dots, X_{jt}),$$

where  $j = \overline{1,k}$ . Of course the variables  $X_{jr}$  represent the average of  $w_{jr}$  contracts grouped together at time  $r$ , as follows:

$$X_{jr} = \frac{1}{w_{jr}} \sum_{i=1}^{w_{jr}} X_{jr}^{(i)}, r = \overline{1,t} \text{ and } j = \overline{1,k}. \text{ The}$$

Bühlmann – Straub assumptions can be formulated as:

**(BS<sub>1</sub>)**: the contracts  $j = \overline{1,k}$  (the pairs, the couples  $(\theta_j, \underline{X}'_j)$  with  $j = \overline{1,k}$ ) are independent; moreover, for every contract  $j = \overline{1,k}$  and for  $\theta_j = \theta_j$  fixed, the variables  $X_{j1}, \dots, X_{jt}$  are conditionally independent. The variables  $\theta_1, \dots, \theta_k$  are identically distributed. The observations  $X_{jr}, j = \overline{1,k}, r = \overline{1,t}$  have finite variance.

**(BS<sub>2</sub>)**:  $E(X_{jr} | \theta_j) = \mu(\theta_j), j = \overline{1,k}, r = \overline{1,t}$  (we assume that all contracts have common expectation of the claim size as a function  $\mu(\cdot)$  of the risk parameter  $\theta_j$ , where  $j = \overline{1,k}$ ).

$\text{Var}(X_{jr} | \theta_j) = \sigma^2(\theta_j)/w_{jr}, j = \overline{1,k}, r = \overline{1,t}$ , where all  $w_{jr} > 0$  (apart from the weighting factor  $w$ , we assume that the variance is also the same function of the risk parameter), with  $X_{jr}^{(i)}, i = \overline{1, w_{jr}}, j = \overline{1,k}, r = \overline{1,t}$  satisfying the hypotheses: (BS'<sub>1</sub>) and (BS'<sub>2</sub>), where:

**(BS'<sub>1</sub>)**: for every  $j = \overline{1,k}$  and for  $\theta_j = \theta_j$  fixed, the variables  $X_{jr}^{(i)}, i = \overline{1, w_{jr}}, r = \overline{1,t}$  are conditionally independent and identically distributed. The variables  $\theta_1, \dots, \theta_k$  are identically distributed and the observations  $X_{jr}^{(i)}, i = \overline{1, w_{jr}}, r = \overline{1,t}, j = \overline{1,k}$  have finite variance, and:

**(BS'<sub>2</sub>)**:  $E(X_{jr}^{(i)} | \theta_j) = \mu(\theta_j), i = \overline{1, w_{jr}}, j = \overline{1,k}, r = \overline{1,t}$

$$\text{Var}(X_{jr}^{(i)} | \theta_j) = \sigma^2(\theta_j), i = \overline{1, w_{jr}}, j = \overline{1,k}, r = \overline{1,t}$$

*Consequence of the hypothesis (BS<sub>1</sub>):*

$$\text{Cov}(X_{jr}, X_{jq} | \theta_j) = 0, j = \overline{1,k}, r, q = \overline{1,t}, r < q.$$

*Observations:*

1)  $\mu(\theta_j)$  is the pure net risk premium of the contract  $j$ , with  $j = \overline{1,k}$ .

2) the Bühlmann – Straub assumptions express the common characteristics of the risk under consideration.

Now, we derive the optimal linearized non-homogeneous credibility estimator.

The optimal linearized credibility estimators non-homogeneous are given in the following theorem:

*Theorem 1: (linearized non-homogeneous credibility estimator in the Bühlmann – Straub model)*

Under the hypotheses (BS<sub>1</sub>) and (BS<sub>2</sub>) of the Bühlmann – Straub model, the following optimal linearized non-homogeneous credibility estimator for  $\mu(\theta_j)$ , for some fixed  $j$ , is obtained:

$$M_j^a = \hat{\mu}(\theta_j) = (1 - z_j)m + z_j M_j, \quad (1),$$

where  $M_j = X_{jw} = \sum_{q=1}^t \frac{w_{jq}}{w_j} X_{jq}$  denotes the individual estimator for  $\mu(\theta_j)$ , and the resulting credibility factor for contract  $j$  is given by:

$z_j = aw_j / (aw_j + s^2)$ ,

with  $a = \text{Var}[\mu(\theta_j)], s^2 = E[\sigma^2(\theta_j)], m = E[\mu(\theta_j)]$  as usual, where  $w_j = \sum_{q=1}^t w_{jq}, j = \overline{1,k}$ .

To be able to use result (1), one still has to estimate the portfolio characteristics  $m, s^2, a$ .

Some unbiased estimators are given in the following section.

## 2. Parameter estimation

The estimators obtained in the previous section contained unknown structure parameters (the credibility premium for this Bühlmann – Straub model involves three unknown parameters:  $m, s^2$  and  $a$ ). So, the expressions for these (pseudo-) estimators are no longer statistics. But since the contracts are embedded in a collective of identical contracts, all pro-

viding independent information on the structure distribution, it is possible to give unbiased estimators of these quantities, so we can replace the unknown structure parameters by estimates. In this section, we consider different contracts, each with the same structure parameters:  $m$ ,  $s^2$  and  $a$ , so we can estimate these quantities using the statistics of the different contracts. Some unbiased estimators

$$\hat{m} = M_0 = X_{zw} = \sum_{j=1}^k \frac{z_j}{z_{\cdot}} W_{jw} \quad (\text{where: } z_{\cdot} = \sum_{j=1}^k z_j) \quad (2)$$

$$\hat{s}^2 = \frac{1}{k(t-1)} \sum_{j,s} w_{js} (X_{js} - X_{jw})^2 \quad (3)$$

$$\hat{a} = w_{\cdot} \left[ \sum_j w_j (X_{jw} - X_{ww})^2 - (k-1) \hat{s}^2 \right] / (w_{\cdot}^2 - \sum_j w_j^2) \quad (4)$$

(where:  $w_{\cdot} = \sum_{j=1}^k w_j = \sum_{j=1}^k \sum_{q=1}^t w_{jq}$ ,  $X_{ww} = \sum_{j=1}^k \frac{w_j}{w_{\cdot}} X_{jw}$ ) are unbiased estimators of the corresponding structure parameters, i.e.

$$E(\hat{m}) = m, E(\hat{s}^2) = s^2, E(\hat{a}) = a.$$

*Remark:*

In case  $m$  in (2) is estimated by  $M_0$ , we obtain a homogeneous linear combination of all observable variables, giving an unbiased estimate of  $m$ . The following section shows that this happens to give the optimal unbiased homogeneous linearized credibility result.

### 3. Bühlmann – Straub model for homogeneous credibility estimators

Replacing the structure parameter  $m$  by an unbiased estimate results in a homogeneous credibility estimator. In Section 3, we will show that this last estimator is in fact the optimal linearized homogeneous credibility estimator.

Now, we derive the optimal linearized homogeneous credibility estimator.

The optimal linearized credibility estimators, homogeneous are given in the following theorem:

*Theorem 3: (homogeneous credibility estimators in the Bühlmann – Straub model)*

$$\text{Min}_{c_j, \alpha} \left( E \left\{ \left[ \mu(\theta_j) - m - \sum_{i,r} c_{jir} (X_{ir} - m) \right]^2 \right\} + 2\alpha \left( 1 - \sum_{i,r} c_{jir} \right) \right) \quad (9)$$

for the structure parameters:  $m$ ,  $s^2$  and  $a$ , are given in the following theorem. So, we will provide some useful estimators for the structure parameters:  $m$ ,  $s^2$  and  $a$  in the following theorem:

*Theorem 2: (parameter estimation in the Bühlmann – Straub model)*

The estimators:

The solution of the following minimization problem:

$$\text{Min}_{c_j} E \left\{ \left[ \mu(\theta_j) - \sum_{i=1}^k \sum_{r=1}^t c_{jir} X_{ir} \right]^2 \right\}, \quad (5)$$

$$(c_j = (c_{jir})_{i,r}), \text{ such that } E[\mu(\theta_j)] = \sum_{i,r} c_{jir} E(X_{ir}) \quad (6),$$

$$\text{is } M_j^a = (1 - z_j)M_0 + z_j M_j \quad (7),$$

whit  $z_j$  as in Theorem 1.

*Proof:*

Let  $j$  be fixed. The unbiasedness restriction (6) can be written as

$$\sum_{i,r} c_{jir} = 1 \quad (8),$$

because  $E(X_{ir}) = E[\mu(\theta_j)] = m$ .

We insert it in the expectation in (5), and add it to the function to be optimized with a Lagrange multiplier  $2\alpha / m$ . The following problem results:



Since (9) is the minimum of a positive definite quadratic form, it suffices to find a solution with all partial derivatives equal to zero. Taking the derivative with respect to  $c_{ji'r}$  gives for  $i' = \overline{1, k}$ ,  $r' = \overline{1, t}$ :

$$\alpha + \text{Cov}[\mu(\theta_j), X_{i'r'}] = \sum_{i,r} c_{ji'r} \text{Cov}(X_{ir}, X_{i'r'})$$

$$\alpha + \delta_{ji'} a = \sum_{i,r} c_{ji'r} (a + \delta_{ir} s^2 / w_{i'r}), i' = \overline{1, k}, r' = \overline{1, t}$$

$$(\text{Cov}[\mu(\theta_j), X_{i'r'}] = \delta_{ji'} a, \text{Cov}(X_{i'r}, X_{i'r'}) = a + \delta_{ir} s^2 / w_{i'r}, \text{Cov}(X_{ir}, X_{i'r'}) = 0 \text{ if } i \neq i')$$

These equations can be simplified as follows:

$$\alpha + \delta_{ji'} a = a c_{ji'} + s^2 c_{ji'r} / w_{i'r} \quad (10),$$

where  $c_{ji'} = \sum_{i,r} c_{ji'r}$ . Multiplying each equation with  $w_{i'r}$  and summing these equations over the index  $r'$ , gives for each  $i'$ :

$(\alpha + \delta_{ji'} a) w_{i'} = c_{ji'} a w_{i'} + s^2 c_{ji'}$

$$\text{So, } c_{ji'} = (\alpha + \delta_{ji'} a) w_{i'} / (s^2 + a w_{i'}) \quad (11).$$

Inserting (11) into (10) gives an expression for  $c_{ji'r}$ :

$$c_{ji'r} = (\alpha + \delta_{ji'} a) (1 - a w_{i'} / (a w_{i'} + s^2)) w_{i'r} / s^2 = (\alpha + \delta_{ji'} a) (1 - z_{i'}) w_{i'r} / s^2$$

From this the estimator (7) for  $\mu(\theta_j)$  becomes:

$$\hat{\mu}(\theta_j) = \sum_{i'r'} (\alpha + \delta_{ji'} a) (1 - z_{i'}) w_{i'r} / s^2 X_{i'r'}$$

where still  $\alpha$  has to be determined in such a way that (6) holds, too. Summing all the  $c_{ji'}$  of (11), one gets:

$$1 = \sum_{i'} c_{ji'} = \alpha \sum_{i'} z_{i'} / a + z_j = \alpha z / a + z_j$$

and the resulting value for  $\alpha = a(1 - z_j) / z$ , inserted in (12), gives after some algebraic manipulations the following optimal estimator for  $\mu(\theta_j)$ :

$$M_j^a = \hat{\mu}(\theta_j) = (1 - z_j) X_{zw} + z_j X_{jw} \quad (12)$$

(for more details, see [1], from References).

So, the theorem is proven.

*Remark:*

Finally we want to remark that in case one uses the formula:

$$M_j^a = (1 - z_j) M_0 + z_j M_j$$

Using the covariances (see [1], the chapter 8, or [2]), one obtains the following system of equations:

we have  $E(M_j^a) \neq m$  in case the estimators

from Theorem 2 are used, because then  $\hat{z}_j$  is dependent of  $M_j$  and  $M_0$ .

Of course the attractive property of unbiasedness is lost this way, but we can still expect the resulting estimators to be good. For instance when an estimator is a maximum likelihood estimator for a parameter, so are functions of it for these functions of the parameter.

### Conclusions

One likely choice in the minimization problem:

$\text{Min}_{g(\cdot)} E \left\{ \left[ \mu(\theta_j) - g(X_{j1}, \dots, X_{jt}) \right]^2 \right\}$ , giving easily computable premiums, is:

$$g(X_{j1}, \dots, X_{jt}) = c_0 + \sum_{i=1}^k \sum_{r=1}^t c_{ji'r} X_{ir}$$

so-called linearized credibility results.

Another possibility is to limit oneself to unbiased homogeneous linear estimators, by requiring additionally  $c_0 = 0$  and:

$$E[\mu(\theta_j)] = \sum_{i,r} c_{ji'r} E(X_{ir})$$

Proceeding this way one gets homogeneous linear credibility formulae. By the requirement of unbiasedness the sum of the credibility premiums equals the global premium on the top-level.

In this paper we demonstrated that the estimators obtained for the pure net risk premium on contract level are the best linearized credibility estimators, homogeneous for the Bühlmann – Straub model, using the greatest accuracy theory.

So, the article provides the means to calculate the credibility premiums at contract level, which represents the most recent developments in Bayesian credibility theory. They certainly present the only solution where insurance industry faces risks with basic risk characteristics that cannot be assigned to any established collective or with coverage under circumstances not earlier met.

### References

- [1] *V. Atansiu*, Contributions to the credibility theory; thesis of doctorate, University of Bucharest – Faculty of Mathematics, 2000.
- [2] *V. Atanasiiu*, Estimatorii liniari și neomogeni de credibilitate din modelul Bühlmann – Straub, Studii și Cercetări de Calcul Economic și Cibernetică Economică, 2/2001, XXXV.
- [3] *V. Atanasiiu*, Estimatorii de credibilitate din modelul clasic al lui Bühlmann, Informatica Economică, **volumul III**, nr. 10, trimestrul II / 1999.
- [4] *V. Atanasiiu*, Estimarea parametrilor structurali în modelul de credibilitate liniar și neomogen al lui Bühlmann, Informatica Economică, **volumul IV**, nr. 2 (14) / 2000.
- [5] *V. Atanasiiu*, Estimatorii de credibilitate omogeni din modelul clasic al lui Bühlmann, Informatica Economică, **volumul V**, nr. 2 (18) / 2001.
- [6] *M.J. Goovaerts, R. Kaas, A.E. Van Heerwaarden, T. Bauwelincks*, Insurance Series, **volume 3**, Effective actuarial methods, University of Amsterdam, The Netherlands, 1991.
- [7] *T. Pentikäinen, C.D. Daykin, M. Pesonen*, Practical Risk Theory for Actuaries, Université Pierré et Marie Curie, 1990.
- [8] *B. Sundt*, An Introduction to Non – Life Insurance Mathematics, Veröffentlichungen des Instituts für Versicherungswissenschaft der Universität Mannheim Band 28 (VWV Karlsruhe), 1990.