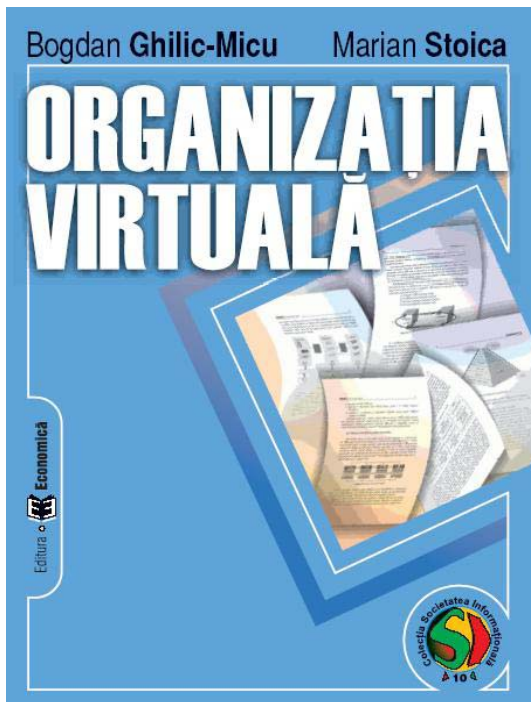


## Book Review: *Virtual Organization*

### Authors:

**Bogdan GHILIC-MICU**  
**Marian STOICA**

Through the book VIRTUAL ORGANIZATION, the authors Bogdan Ghilic-Micu and Marian Stoica, well-known in the field of the literature regarding the Information Society through the books *E-Activities in Information Society* and *Strategies in Capital Market* and, also, the big papers number published in specialized magazines and the presentation at very important National and International Conferences and Symposiums, offer us a new opportunity to explore new aspects concerning the implications generated by the new organizing and working forms in the knowledge-based economic environment.



The book is structured in seven chapters and it performs a dens and gradual approach of the essential aspects from the virtual organizations.

The first chapter is dedicated to the fundamental concepts, specific attributes and functions of the virtual organizations. The sys-

tematic approach permits the authors an adequate treating way, attaching to the virtual organizations some functions and properties that permit their integration in real economy context that it is a dynamic, open, adaptive and stable system.

Virtual organization development supposes activities performing, and the working virtualization needs a specific research as the authors say.

The second chapter includes the virtual working characteristics and the efficiency increasing context of the work through education and performance electronic services. Having a bibliographic documentation and a favorable environment, through researches developed in the framework of the research contracts financed by National Council of the University Scientific Research, Mr. Bogdan Ghilic-Micu and Mr. Marian Stoica developed a model set for virtual organizations. Also, they focused their attention to the aspects regarding the processes quality management system in virtual organization.

In order to offer consistency to the entire demarche, through the generated implications in the whole society of the appearance of the virtual organizations, a chapter of this book regards the juridical aspects that imposes new definitions of the juridical framework concerning the new working forms, virtual organization, collective agreements, mailing and businesses performing.

In virtual organizations there are established some special type relations. Among the virtual organizations there are also establishing relations with production or service oriented organizations having a classical structure.

Business relationships have a special place in the fifth chapter of the book VIRTUAL ORGANIZATION. This aspect is given by the adequate way in which the authors place the virtual organization in virtual concurrency

environment. There are made some assignments regarding the development specific way of the business-to-business applications with a distinct approach of the communication inter-personal space from virtual working teams.

A distinct chapter is dedicated to the e-learning aspects, a specific activity of the interaction modern systems.

The approaching is oriented to the training natural way as activity in virtual environment for future operating in virtual organizations. It is performed a moving of the focus to the participative training, the authors offering some very interesting solutions in order to increase the efficiency of this new training way with the increasing of the adaptation degree to the real characteristics of the subjects. This book, result of a very important and long-term research activity, is an absolute novelty in the literature concerning the Information Society. The virtual organization treating as a distinct topic was accepted only because of experience added by the authors in research process and after the performing of a solid base through a complete documentation made by these ones.

The bibliography includes a big number of books, articles, presentations in national and international conferences, symposiums and workshops, and web-sites strictly in the approached domain. The most important part of the books and papers from the bibliography are published after 2000.

The book style is dynamic, the sentence is simple, consistent and precise. In case of examples there are used tables, graphics and suggestive images.

The systematization of the entire demarche gives an important clearness for the presentation what accentuates the authors' quality to assure a balanced, logic and gradual presentation specially.

The reader, specialist in applied informatics field or any reader who wants to inform himself about the stage level reached by the Information Society in present, passing through the book VIRTUAL ORGANIZATION has the opportunity to find some topics with a very big importance in the 3<sup>rd</sup> millennium economy in which the information is both merchandise and development tool through making knowledge-based systems.

Prof. Bogdan Ghilic-Micu, PhD, and Lect. Marian Stoica, PhD, two researchers of big depth for applied informatics area, in general, and Information Society, specially, performed an original monography of a phenomenon with a very important development that corresponds to the virtual organizations structuring and integration in knowledge-based economy trough the book VIRTUAL ORGANIZATION. *ECONOMICA Publishing House* does an honor duty to sustain with perseverance the Information Society collection, this book being the 10<sup>th</sup> one that was published.

**Prof. Ion IVAN, PhD**  
**Economic Informatics Department**  
**Academy of Economic Studies Bucharest**